

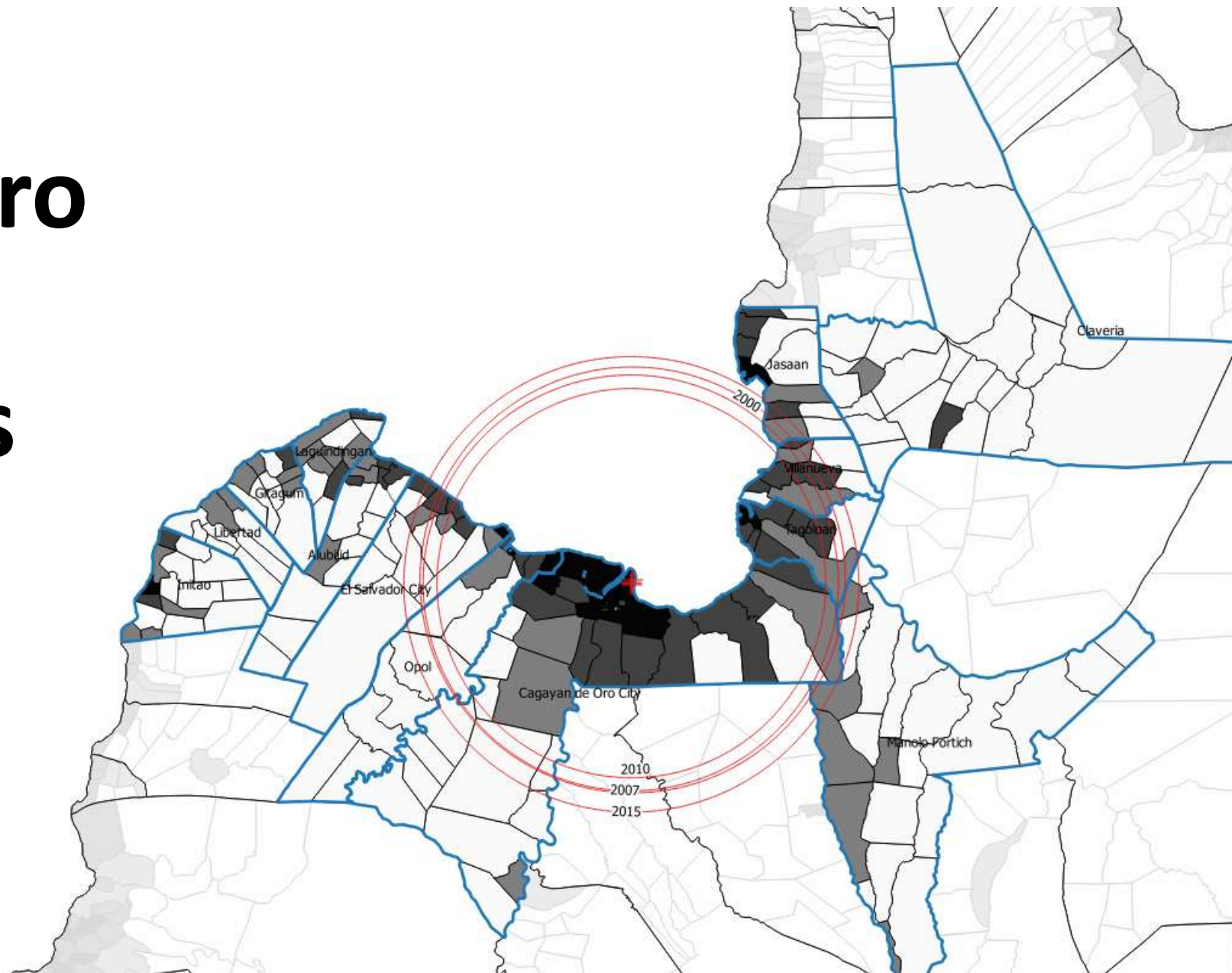
Metropolitan Cagayan de Oro Investment Opportunities

22 January 2021

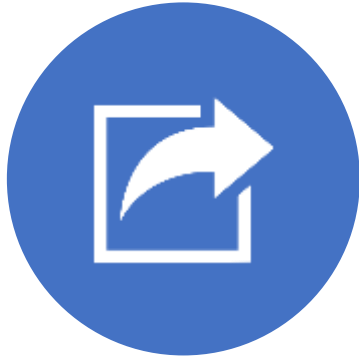
RUBEN A. VEGAFRIA

ルーベンベガフリア

President, ORO CHAMBER



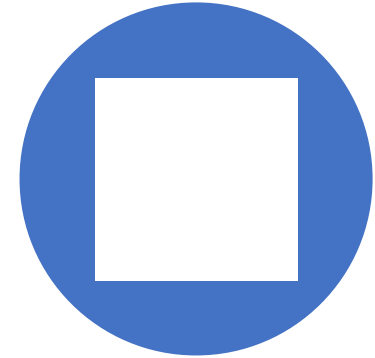
Outline



**METRO CDO
BUSINESS CLIMATE
AND
INFRASTRUCTURE
ADVANTAGES**



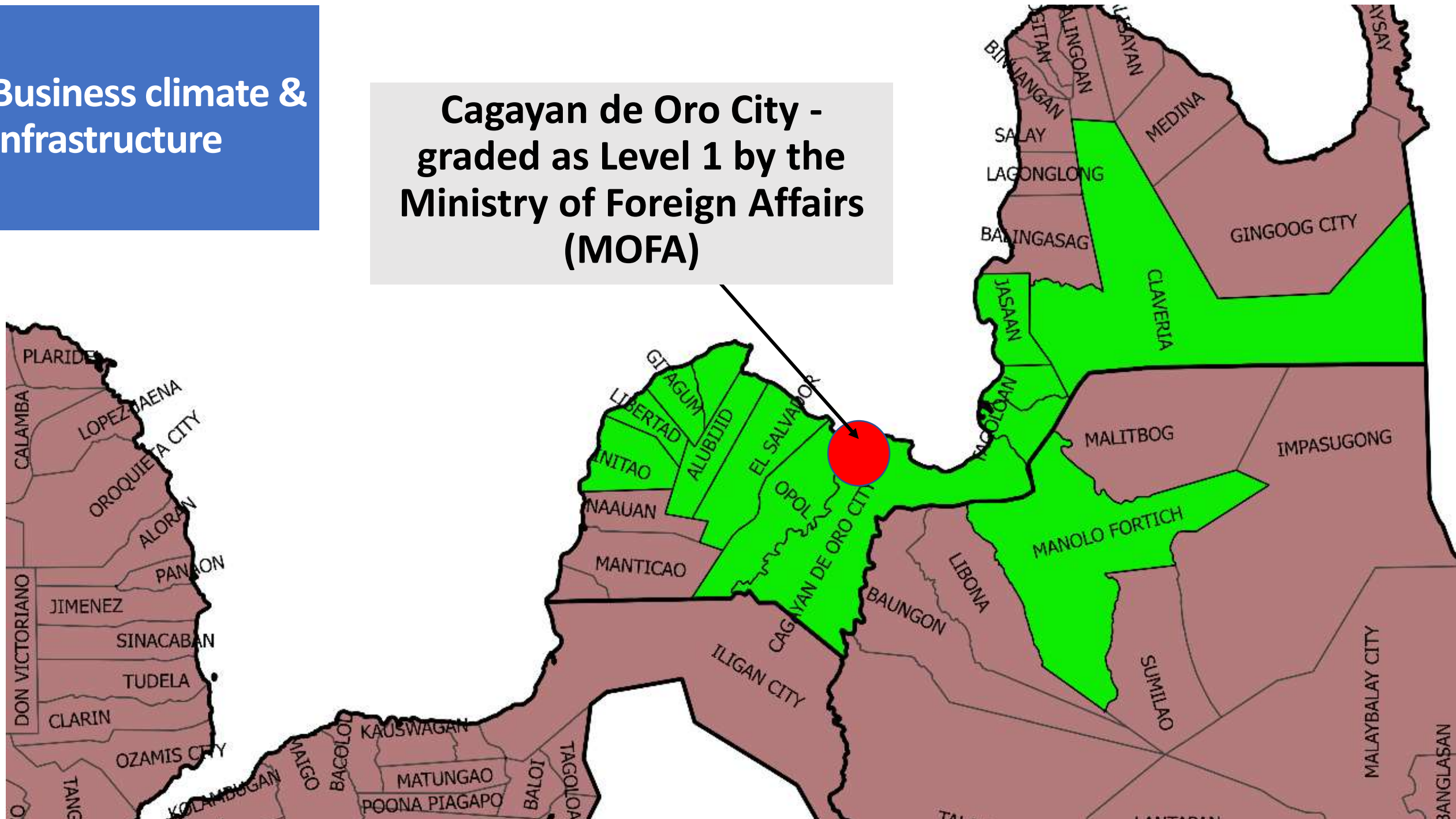
**INVESTMENT
OPPORTUNITIES IN
METRO CDO**



**CAGAYAN DE ORO CHAMBER OF
COMMERCE AND INDUSTRY (ORO
CHAMBER) PROFILE**

Business climate & infrastructure

**Cagayan de Oro City -
graded as Level 1 by the
Ministry of Foreign Affairs
(MOFA)**



Business climate & infrastructure

Complementary Roles of Provinces

州の補完的な役割

Agriculture

Food Basket of the south



Agri-Tourism



Agro-Industrial



Cultural & Tourism



Industrial & Tourism



2019 Performance of Agriculture in Northern Mindanao

PSAX-IG-2020-13

Based on Value of Production at Constant 2018 Prices

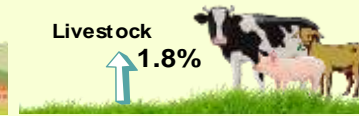


✓ **2nd** biggest share to the total agricultural output of the country

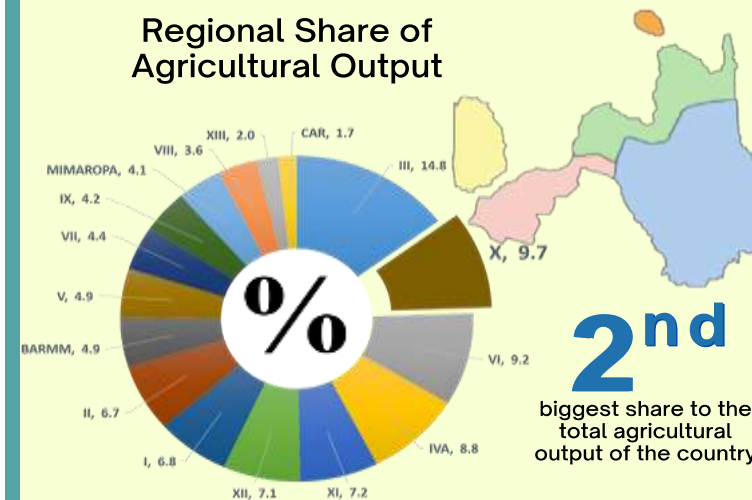
- ✓ Largest producer of pineapple in the Philippines
- ✓ **2nd** largest banana producer
- ✓ **2nd** largest papaya producer
- ✓ **2nd** largest coconut producer
- ✓ Largest chicken producer in Mindanao and **3rd** in the Philippines

0.8%

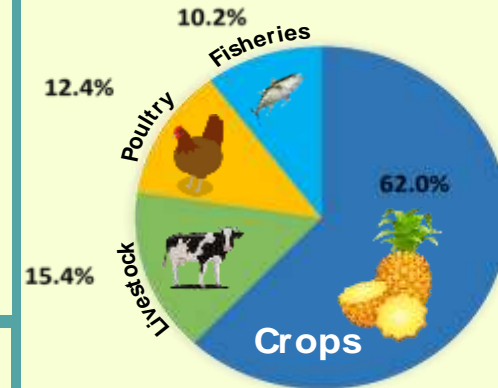
Increase in the 2019 agricultural production of Region X



Regional Share of Agricultural Output



Percent Distribution of Value of Production by Sector



Majority of the agricultural production in the region come from crops.

How is Region X's production compared to other regions?

	Value in million pesos	National Ranking
Palay	16,128	9 th
Corn	18,649	2 nd
Banana	31,214	2 nd
Pineapple	17,796	1 st
Hog	22,128	5 th
Cattle	3,324	1 st
Chicken	16,416	3 rd

TOP 3 Crops in terms of Value of Production

	Value in million pesos	Percent to Total Regional Agri Production Value
Banana	31,214	17.7%
Corn	18,649	10.6%
Pineapple	17,796	10.1%

Business climate & infrastructure

To the EAST: Home to PHIVIDEC Industrial Estate, Export Processing Zones, Business Parks, International Port
To the WEST are the uprising Habini Estate Park and Technopark

PHIVIDEC INDUSTRY AUTHORITY



BUSINESS PARKS



HABINI BAY



EXPORT PROCESSING ZONE



INTERNATIONAL PORT



TECHNOPARK



Business climate & infrastructure

LOGISTICS HUB

MINDANAO CONTAINER TERMINAL



Port Capacity
500,000 TEUS

Cargo Destinations Asia-
Kaohsiung, Hongkong, Qingdao,
China, USA,
Europe via Singapore

Type of Commodity Industrial, Food,
Agri Products, Chemicals, Plastic
products & wood

LAGUINDINGAN AIRPORT



Port Capacity
1,600,000 / annum

Destinations MANILA, Clark, Cebu,
Iloilo, Bohol, Davao

Total Inbound/Outbound Flights
7,901 (2017)

Total Volume CARGO 1
7,605 MT (2017)

**Business climate &
infrastructure**

SUSTAINABLE ENERGY MIX

COAL



HYDRO

SOLAR



Centers for Excellence and Development

*With institutions
recognized as Asia's Best
Higher Education
Institutions*

- Information Technology
- Education
- Nursing
- Medicine
- Engineering
- Science and Mathematics
- Agriculture



Top 10 Markets for Northern Mindanao Exports 2019



1. Japan-25.97%

2. USA-25.65%
3. China-17.38%
4. Netherlands-7.66%
5. South Korea-4.04%
6. Spain-2.88%
7. India-2.20%
8. Malaysia-1.87%
9. Germany-1.77%
10. United Kingdom-1.64%





Agriculture



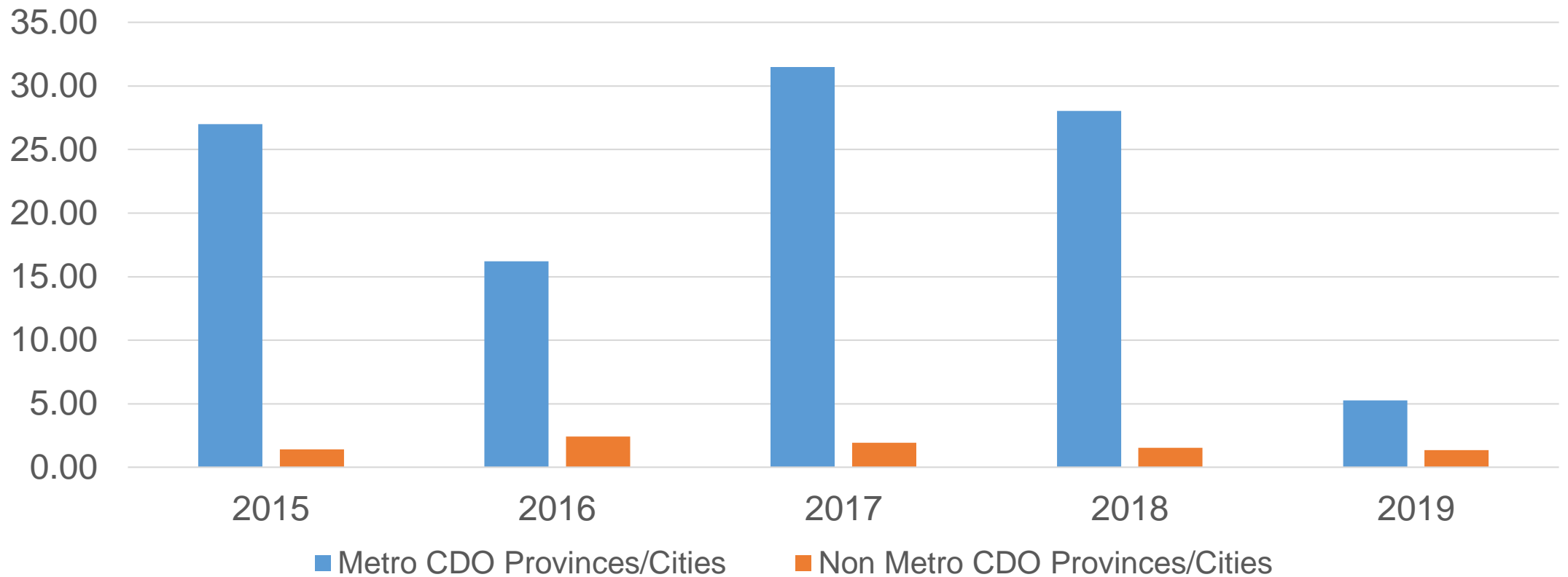
Manufacturing



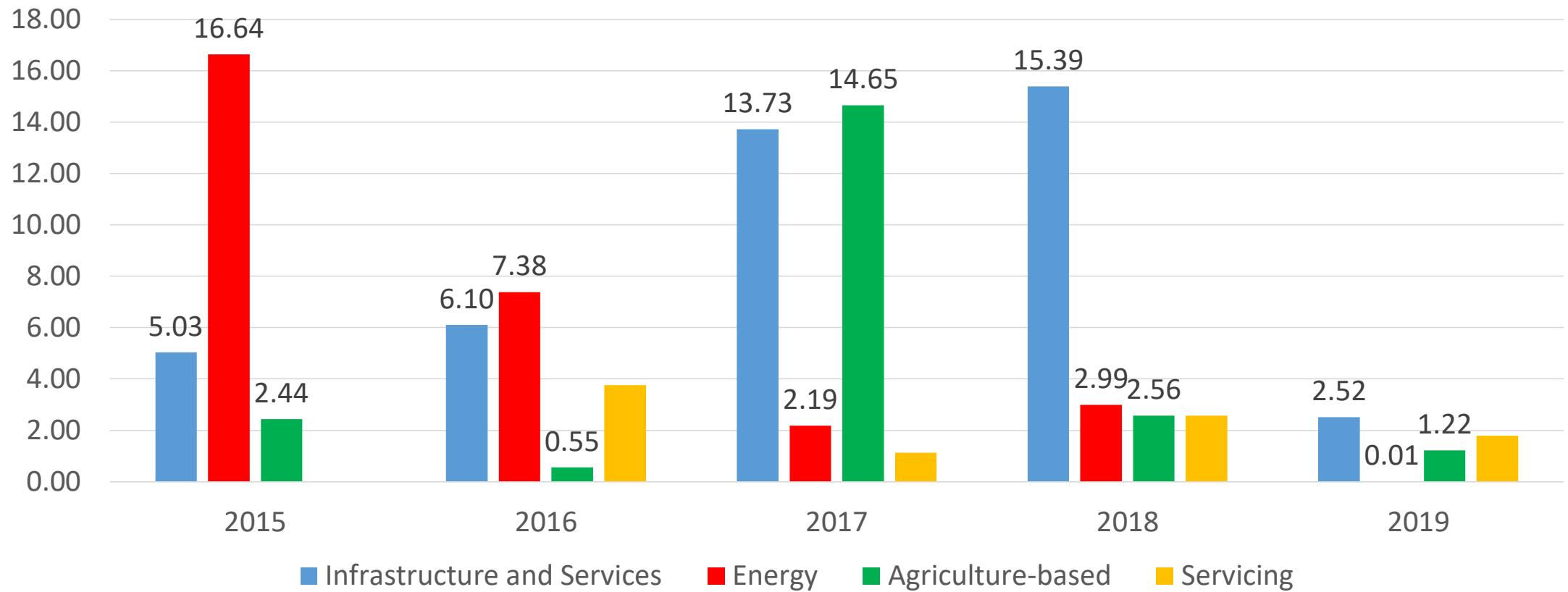
Services

**INVESTMENT OPPORTUNITIES
GROWTH DRIVERS**

**DTI-Monitored Investments
Northern Mindanao
2015-2019, In Billion PHP**



DTI-Monitored Investments
Northern Mindanao, 2015-2019
Top Contributing Sectors
In Billion PHP



Investment Opportunities in AGRICULTURE

PROCESSED FRUITS

Areas for Investments in the Fruits Sector

- ☐ Establishment of Dehydration Plants
- ☐ Feed Mill
- ☐ Bottling; and
- ☐ Plant quarantine treatment equipment and facilities like:
 - Vapor Heat Treatment (VHT)
 - Individual Quick Freezing
 - Hot Water Treatment (HWT) and other



VEGETABLES

Investment Opportunities in the Production and Processing of High Value Vegetables

- ☐ Rain shelters
- ☐ Packing sheds and cold chain facilities;
- ☐ Processing plants; and
- ☐ Refrigerated transport services.



Investment Opportunities in AGRICULTURE

POULTRY & LIVESTOCK

Investment Areas in Poultry & Livestock Industry

- ☐ Triple A Dressing Plant / Slaughter House
- ☐ INTEGRATED Cold Chain Facility
- ☐ Corn Post Harvest Facilities
- ☐ Feed Mill



AQUAMARINE

Investment Opportunities in Aquaculture Sector

- ☐ Integrated Fish Terminal
- ☐ Post-harvest equipment and machinery
- ☐ Multi-species processing plant Hatcheries
- ☐ Seaweed Production
- ☐ Mariculture (fish farming)
- ☐ Aqua Feed mill; and
- ☐ Ice plant



Investment Opportunities in AGRICULTURE

COMMODITY CLUSTERS

ABACA



RUBBER



COFFEE



CACAO



COCO COIR



BAMBOO



PROCESSED
FRUITS & NUTS



PROCESSED
FOOD



WEARABLES &
HOMESTYLE



Investment Opportunities in MANUFACTURING

FOREST & WOODWORKING | METALS

Investment Opportunities:

- ☐ Processing facility for furniture components and other wood-based construction materials
- ☐ Steel Fabrication
- ☐ Fabrication of agri implements and post-harvest facilities



Investment Opportunities in MANUFACTURING

PROCESSED FOODS

Investment Opportunities in the Food Processing Sector

- ☐ Establishment of a Food Packing Center
- ☐ Food Laboratory Testing Center
- ☐ Distributors of Packaging Materials (environmental friendly/biodegradable)
- ☐ Processing Equipment
- ☐ Research & Development
- ☐ Cold Storage (meat processors)



Investment Opportunities in MANUFACTURING

WOVEN TEXTILES, CRAFTS, PPEs

- ☐ SILK PRODUCTION
 - a. Filature equipment (silk reeling, etc)
 - b. Mulberry plantations
 - c. Cocoon-rearing
- ☐ ABACA equipment and machineries
- ☐ Rubber boots, masks, rubber gloves

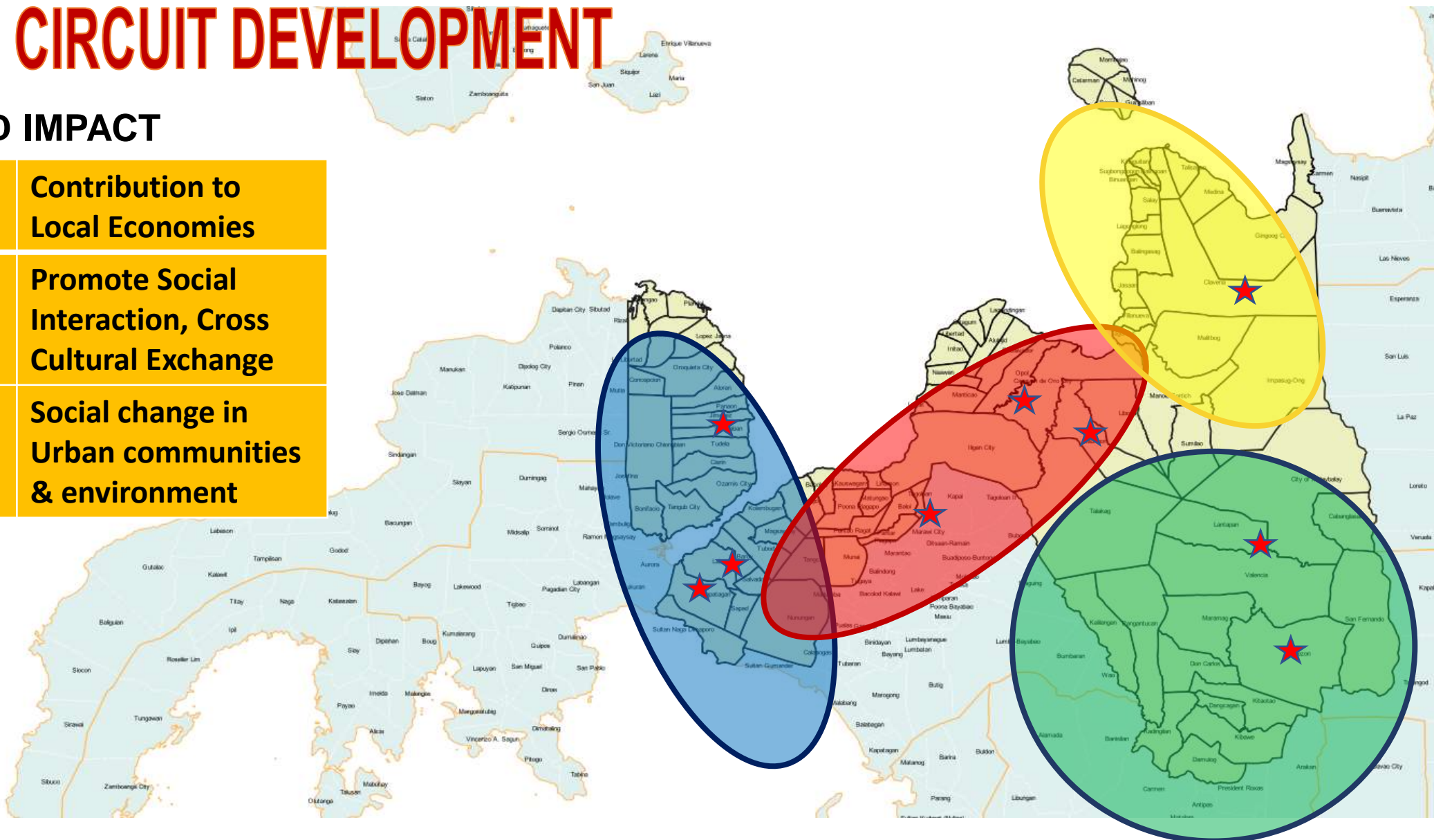


Investment Opportunities in SERVICE SECTOR

TOURISM CIRCUIT DEVELOPMENT

ANTICIPATED IMPACT

ECONOMIC	Contribution to Local Economies
SOCIO-CULTURAL	Promote Social Interaction, Cross Cultural Exchange
ENVIRONMENT	Social change in Urban communities & environment



Investment Opportunities in SERVICE SECTOR

TOURISM Investment Opportunities

SUN and BEACH TOURISM



DIVING and MARINE SPORTS TOURISM



CRUISE and NAUTICAL TOURISM



NATURE-BASED TOURISM



MICE TOURISM



HEALTH, WELLNESS and RETIREMENT



CULTURAL TOURISM



LEISURE and ENTERTAINMENT



FARM/AGRI-TOURISM



Investment Opportunities in SERVICE SECTOR

Transportation & Logistics



Communications



Real Estate Development



Logistics support / Engineering & maintenance services



Financial Services



Trading



Investment Opportunities in INFRASTRUCTURE

PROSPECTS of COOPERATION, EXCHANGE & INVESTMENT

Power Intensive
Projects
(PHIVIDEDEC)

ICT / Business
Process Support
Projects

Innovative &
Adaptive
Technologies

Ridge to Reef
Projects

Waste to Energy
Projects

Water Treatment
Projects

Septage | Sewer
Projects

Macajalar Bay
(Blue Economy)
Projects



Cagayan de Oro Chamber of Commerce and Industry Foundation, Inc. (ORO CHAMBER)

Founded on October 29, 1985

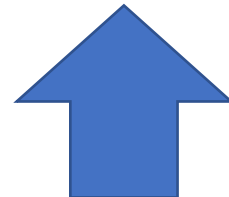


1995

**1st Hall of Fame
Chamber Award**



**22.18
million**



**400
Members**



**Regional
Influence**

ORO Chamber's Development Engagements

Actively participates in local and regional special bodies, councils and committees for policy formulation, program development, public-private partnerships or network governance



メトロカガヤンデオロへようこそ

(We welcome you to Metro Cagayan de Oro and we look forward to a fruitful cooperation with you)

Invest in Metropolitan Cagayan de Oro

ORO CHAMBER

Macapagal Drive, Pueblo de Oro Business Park, Upto

Cagayan de Oro City, Philippines

+63 917 551 4558 | +63 881 0588

secretariat@orochamber.org



Thank you so much. We look forward to a
fruitful cooperation with you.

どうもありがとうございました。皆様のご
協力を心よりお待ちしております。

